

THE DAILY HERALD

FRIDAY, AUGUST 27, 1897.

PUBLISHED EVERY EVENING Except Sunday
Entered at the postoffice at El Paso, Texas,
as mail matter of the second class.

TERMS OF SUBSCRIPTION.
Daily, one year, \$7.00
Daily, six months, \$4.00
Daily, three months, \$2.50
Daily, one month, \$1.00
Weekly one year, \$2.00
Weekly six months, \$1.25
Weekly three months, \$0.75

4Y CARRIER
The DAILY HERALD is delivered by carrier
at El Paso, Texas, and Juarez, Mexico, at 15
cents per week, or 50 cents per month.
Subscribers failing to get THE HERALD reg-
ularly or promptly should notify THE HERALD
at its business office (not the carrier) in order
to receive immediate attention. Telephone
No. 115.

ADVERTISING RATES.
Rates of advertising in the Daily or Weekly
Herald made known on application at the
publication office. Oring up telephone num-
ber 115, and a representative of the business
department will call and quote prices and
specimens for space.
Locals 10 cents per line in every instance
for first insertion, and 5 cents per line for each
additional insertion.
Legal notices of every description \$1 per
line each insertion.

BOOK AND JOB PRINTING.
THE HERALD is fully prepared to do all
kinds of plain and fancy job printing in all
the latest styles. Work perfectly and
promptly done.

THE WEEKLY HERALD.
A large eight page paper giving the
local events of the week, published
every Saturday. Just the paper to
send friends for information regard-
ing El Paso. Price \$2.00 per year—
six months \$1.00.

TEXAS TOWNS are now engaged in
shipping cotton directly to Barcelona,
Spain.

PATRICK HENRY is a candidate for
the United States senate. Pat, is no
longer a member of the Virginia house
of burgesses.

TWO prominent members of the
Cuban junta at Washington are can-
vassing southern cities for means to
defray the expenses of the Cuban re-
bellion.

AFTER suffering greatly from the
overflow of the river early in
the spring, the cotton planters of Mis-
sissippi are now suffering from ex-
cessive rainfall.

TROUBLE is brewing in France over
the import duty on high priced wheat
and flour, and Paris is menaced by
bread riots after the style of the riots
that forced England to repeal her corn
laws.

THE rise in wheat seems to have
been checked by a recent dispatch
from Buenos Ayres to the effect that
"a very large crop of grain is anticipat-
ed in the Argentine republic," where
it had previously been reported that
the wheat crop was a failure.

The Klondike fever is not raging
so severely as it was—among the 5000
snowbound tenderfoot who are shivering
around in the snow and slush between
Skegway and the Chitcot pass. The
Arctic water cooled them off, even
before the summer ended.

"AFTER fifty years of education,
evangelization and legislation, the sa-
loon is at the head of American po-
litics," said John G. Wooley in an ad-
dress before the ninth annual con-
vention of the Y. P. U. C., at Indianapolis
the other day. He advised all church
members to sever all connection with
old political parties and unite with the
prohibitionists.

THE president of the United Mine
Workers of America, M. D. Ratcliff,
claims that many labor, political, edu-
cational and scientific organizations
have applied for permission to send
delegates to the big mass meeting of
the heads of labor organizations to be
held in St. Louis next Monday. The
call for the meeting grew out of the
coal miners' strike.

THE English appear to be having a
serious time of it on the frontier of In-
dia, notwithstanding General Blood's
pacific dispatch a few days since, as it is
now reported that the hill men are in
great force that two British forts have
fallen. England's persistent assaults
upon Mohammedanism are bearing
legitimate fruit, and it is not improb-
able that she will yet have to fight the
whole Moslem world.

THROUGH the disgraceful conduct of
a few sensational newspapers in New
York, American journalism is fast ac-
quiring an international reputation for
reckless lying and utter unreliability.
So far as so-called Cuban "news" is
concerned, nothing that appears in the
Sun, World or Journal—either
editorially or as correspondence—is to
be believed. These journals appear to
be determined to drive their holdings
in Cuban bonds up to par by downright
hard lying.

BACHELORS must look to their
laurels if they expect to gain office
hereafter. Charlotte Smith, of the
Woman's Rescue League of New York,
has inaugurated a campaign having
for its purpose the defeat of every
bachelor who may run for an elective
office. She is trying to get the prin-
cipal labor organizations to co-operate
with her, on the representation that
the great competition of women in the
field of labor is due to the fact that
sixty per cent of the men fail to mar-
ry, and that the large number of wo-
men thus denied positions as house-
wives are forced to seek employment
along the lines heretofore pursued by
men. She threatened to go to Boston
to campaign against both the republi-
can and democratic candidates for
mayor because they are both bachel-
ors (John L. Sullivan being the only
married man in the field), but on hear-
ing of this dire threat Mr. Curtis, the
republican candidate for mayor of the
beanoiry, immediately announced his
engagement to a young lady of that
city.

SHORT TALKS ON ADVERTISING

Advertising Not Mysterious.

(Copyrighted by Charles Austin Bates, N. Y.)
NO. 27.

A great deal is said of the mystery of advertising, of its subtlety and its uncertainty. It is as simple and certain as daylight, once you think of it in the right way. It is just as simple as hanging up your sign, or saying, "Here are some fine peaches, Mrs. Jones—twenty cents a can." When your ad goes in the paper, you are simply hanging up thousands of signs and speaking to hun-
dreds of Mrs. Joneses. If you can make them believe that your peaches are cheap at twenty cents, you have only a little less chance of selling to them as to the particular Mrs. Jones in the store. You can generally make them be-
lieve what you say if you are honest. I have a theory that it is as easy to detect a dishonest ad as a dishonest man. Something in the face of the man and the ad tells the story.

There can be no fixed rule laid down as to the amount of money which ought to be spent in advertising a business. The only rule I know of is to spend all the money that is necessary to bring business. If you spend a lot of money and don't get business there is something wrong, sure. There is something the matter with the store, or with the methods of advertising, or with what you say in the ads. It is likely to be in the store. If it is not there, it is pretty sure to be in what you say in the ads. This is particularly true if you advertise only in the newspapers.

I believe that almost all of the space in the papers of America is valuable, and can be made to bring profitable returns if it is handled right. There are exceptions, of course, but there are not very many.

THE CRIME OF 1897.

A Boy Who Stole Mexican Silver Certificates Didn't Still Money.

The circuit court of Hot Springs county, Arkansas, has held that Mexican silver certificates are not money. Charles Wafford, employed as private messenger for the Malvern Lumber company, was charged with embezzlement, it being alleged that he had abstracted some Mexican silver certificates from a letter. The circuit court at Malvern held that Mexican silver certificates were not money, and that Wafford, therefore, could not be deemed guilty of embezzlement.

Chicago Doomed.

Men of science are too alarming and terrible for anything. At a meeting of American scientists in Detroit last week a Dr. Spencer, of Washington, read a paper, and by cold, logical reason proved that the course of the lakes was steadily changing. Rocking a long distance in the future, both Prof. Gilbert and Dr. Spencer agreed that the Niagara river and falls will cease to exist, and that the course of the water from the lakes will be over what is now Chicago towards the Mississippi river. Dr. Spencer said: "It is especially important at Chicago, because that city stands on a low plain near the level of Lake Michigan, and close by there is a divide so low that the waters of the Lake Michigan will naturally find a discharge to the Mississippi." The doctor asserted that Detroit would be first to go, and that the overwhelming disaster at Johnstown would be as nothing compared to the future catastrophe, unless the city fathers made preparations to prevent it. His basis of reckoning was that the gorge at Niagara was forming at the rate of a foot a year, and disaster was certain.

Newspaper Statistics.

A recent statistical estimate places the number of newspapers which are annually printed at the enormous figure of 12,000,000,000. A mathematician, apparently with considerable time at his disposal, in order to give a more comprehensive idea of this number has calculated that a surface of 30,000 square kilometers could be covered with these papers. The paper alone weighs 781,240 tons. In case one machine was forced to print these millions of papers, it would require three hun-
dred and thirty-three years would be necessary. Placed one upon another the papers would reach to the height of eighty thousand meters. Assuming that a person devoted five minutes a day to reading his paper the time used by the entire population of the world in reading newspapers each year amounts to one hundred thousand years.

Drank Wood Alcohol.

Tramps purchased a pint of alcohol at a drug store at Jefferson La., saying it was to make liniment for a lame horse. The druggist gave them wood alcohol, warning them twice that it was poisonous. They went to the woods and mixed it with water. Three of the party of five drank it and died the following morning. The two tramps who declined to drink journeyed on east.

The president belongs to the Metho-
dist Episcopal church, but he appears to think that as the chief magistrate of the nation he owes a certain amount of courtesy to other religious bodies. A week ago Sunday he attended a Presbyterian service, and this week he went to Trinity Episcopal church at Bluff Point. It shows a kindly feeling on the part of Mr. McKinley to attend worship thus at different churches but if he undertook to be present during his term of office at the services of every denomination in the country he would find he had entered upon a difficult task. There are about 150 separate sects in the United States—Phoenix Rep.

The lust of the dead troopers of the United States army who have for fifteen years been mouldering into dust under the sod of the old and abandoned Indian post of Fort Concho, near San Angelo, have been laid away in the National cemetery in San Antonio. They were soldiers of the Sixteenth infantry and of the Tenth cavalry, who had passed away, either on the field of action with the Indians or during the years of peace that followed the short but stirring history of Fort Concho.

Dr. Pierce's Favorite Prescription is designed and recommended for only the one thing. It acts directly upon one set of organs. No matter what is the matter with them, it will cure it. It will not cure anything else. It is a wholesome tonic, an invigorating per-
suevin, or nerve-food as well as a healing medicine, and thousands of perfectly well women have found that by taking it regularly during the period of pregnancy, the danger and pain of parturition were much lessened, and in many cases, almost entirely obviated. In every American household, there should be a copy of Dr. Pierce's great work, "Common Sense Medical Advice," 1008 pages, illustrated. One copy free to any address or receipt of 21 one-cent stamps to pay the mailing only. World's Dispensary Medical Association, Buffalo, N. Y.



The present management of the Santa Fe system has become a man-
agement of economy in details. By the inauguration of new methods in all de-
partments, every opportunity of accom-
plishing a saving to the road is taken
advantage of.

The Santa Fe railway company will
establish a line of refrigerator cars for
rapid transit of fruits and vegetables
between New Mexico points, Kansas
City, Chicago and St. Louis, and rates
have been made so that New Mexico
horticultural products may be placed
in the markets advantageously.

A New Mexico baggage man, in the
employ of the Santa Fe company, has
been given his time for a violation of
rule No. 10. In checking excess bag-
gage, he failed to weigh the same,
when the owner asked to have it check-
ed, but accepted the owner's statement
in regard to the excess weight.

Charles Therman, who was recently a
conductor on the Rio Grande, Sierra
Madre & Pacific railway, is now
switching in the yards of the Santa Fe
at El Paso. Eighty dollars in gold per
month size up more handsomely and
financially than what his pay did on
the Corralitos road, in silver dollars—
Optic.

The Denver & Rio Grande railroad
was operated last year at a profit of
\$504,165.88, after deducting the cost
of maintenance and operation, interest
on bonds, etc. Of this sum \$483,000 was
paid to the holders of the preferred
stock in dividends—two dividends of 1
per cent, each having been paid on
January 15th, respectively, leaving a
net surplus of \$31,165.88.

The Arizona Pacific Railroad company
has been incorporated at Solomon-
ville, Ariz., with a capital stock of
\$100,000. The incorporators are E. J.
Bread of Kansas City, president; Jno
N. Porter, vice-president; I. E. Solom-
on, treasurer and Frank Dysart, sec-
retary. These with W. H. Wood
of Denver and John Blake compose the
board of directors. The company pro-
poses to construct a railroad from a
point on the Santa Fe in New Mexico
to Phoenix passing through the coun-
ties of Graham, Pinal and Maricopa
with branch lines to Clifton and Globe.

Waters Pierce Oil Refinery.

The Waters Pierce Oil company's
refinery at Tampico, Mexico, just
completed, will begin refining in two
or three days and will employ
about fifty men to run the plant. They
have the same monopoly here in oil
that they have in the states and sell
the best grades by the case at 71 cents
a gallon.

A Chicago dispatch announces an-
other display of feminine degradation.
Under a swaying veil of flowers, with
pink bunting and decorated with
draperies, all suggestive of a bridal
bower, David E. Bates, the alleged
polygamist, sits in a down town mu-
sic hall, surrounded by a crowd of
dozens of women who visit the music-
ian, engage him in conversation and buy
him flowers. Two policemen are con-
stantly at his side to see that he does
not marry again.

There is Nothing so Good.

There is nothing just as good as Dr.
King's New Discovery for consumption,
cough and cold, so demand it and do
not permit the dealer to sell you some
substitute. He will not claim there is
anything better, but in order to make
more profit he will claim something else
to be just as good. You want
Dr. King's New Discovery because you
know it to be safe and reliable, and
guaranteed to do good or money re-
funded. For coughs, colds, consump-
tion and for all affections of throat,
chest and lungs, there is nothing so
good as Dr. King's New Discovery.
Bates free at W. A. Irvine &
Co., Wholesale and Retail Drug
Store. Regular size 50 cents and
\$1.00.

Texas and Pacific Excursion List.

The Texas & Pacific "El Paso
Route" have inaugurated through
 sleeper service between El Paso and
Nashville, Tenn., to accommodate
the travel to the exposition. Leave
El Paso at 2 p. m., city time, arrive
at Nashville at 11:30 p. m. second even-
ing out.
E. S. STEPHENS, B. F. DARBYS-
HIRE, Depot agent, S. W. F. & P. A.

**Hood's
Pills**
Cure sick headache, bad
taste in the mouth, coated
tongue, gas in the stomach,
distress and indigestion. Do
not weaken, but have tonic effect. 25 cents.
The only Pills to take with Hood's Bala-pamilla.



Captain A. C. Schryver who is a
large owner of the Hagel mines in this
county is also the lucky owner of a gold
mine about five miles from Llano. The
ore of it goes about \$400 to the ton.

After a thorough examination and
test the ore found with this twenty-
five miles of San Angelo, Texas, has
been pronounced 95 per cent pure iron.
Samples of this ore has been to authori-
ties on minerals.

N. S. Berray has 30 men employed
upon the old Hanover mine. He is tak-
ing out over 100 tons of copper ore per
week which is hauled to the smelter at
Copper Flat. The Copper Flat smelt-
ing plant is running full time and more
bullion than ever before is being pro-
duced.

The Turson smelter will blow in its
furnace again in a day or two on cop-
per ores, having recently received a car-
load of ore from the silver B-I-I mine
owned by the company, also about ten
tons of selected ore from Mineral Hill
and several tons from the Sierritas to-
gether with other small lots from
chlorides—Star.

With 7,000,000 tons of ore in sight
the best self-mine on Douglas Is-
land, Alaska, is soon to have the large-
st stamp mill in the world. It has
been decided to double the capacity of
the plant, making the number of
stamps 300. The next largest mill in
size, located in South Africa, has 280
stamps. The Treadwell will mine its
product at a cost of \$1 a ton, and will
produce \$125,000 a month.

Crawford Moore, of Boise, Ida., has
returned from a trip to Seven Devils.
He says he met two men who had just
come from Chamberlain's bathhouse, a
portion of that section of Idaho that is
practically unexplored, where they
had been engaged in placer mining.
They had \$3,000 worth of gold dust
they had taken out in eleven days.
They were forced to depend on snow
water and could slide but a few days.

The company which claims to own
the patents on the copper converters,
and brought suit against the Arizona
Copper company for infringement of
the patent, has also brought a similar
suit against the Detroit Copper com-
pany of Morenci. This suit, like the
one against the Arizona Copper com-
pany, will be defended by Frazer &
Chalmers the machinery manufactur-
ers of Chicago, who made the convert-
ers and sold them to these two com-
panies.

The Golden Rule mine has been sold
again. The Bisbee Ore says: The
Golden Rule mine, located in the
Dragon mountains, has been sold.
The transfer was made by Nathaniel
Bell, of Pinos Altos, N. M., to G. Gibson
and Player, of Washington, D. C.
The consideration expressed in the
deed is \$1,000 but it is understood that
the sum paid was \$250,000. The trans-
fer was made on March 13 of this year,
and the deed was filed on the 24th of
last month.

The cyanide works in active op-
eration on the South Homestake tailings
at White Oaks, conducted by the
White Oaks Building and Lumber Co.,
is running on full time. The company
works about 40 tons per day, and the
cyanide works is able to realize a hard-
some profit on its work-
ing. Joseph A. Gumm, the manager,
estimates that there are 25,000 tons of
these tailings, enough to keep the
cyanide works running two years. Mr.
Gumm gave it as his opinion that the
cyanide process is the coming plan by
which all low grade ore in this
country could and, in time, will be
profitably worked—Lincoln News.

Recent advices from the City of
Mexico say that when the gold plac-
er mining is developed in the state of
Guerrero more gold will be taken out
than in the Klondike region. Some
placer mining is being done with ex-
cellent results, and about 100 tons of
gold have been taken out in dry season.
One miner, an old Californian, reports
taking out \$4,000 in gold in May, and
his average is \$15,000 per month. The
Indians in Sonora, who work in a
crude way in the placer fields, are
operating when a pressing need of
money, get large returns for very
little labor, and an explorer who has
recently been through the remotest
regions states that Sonora will equal
California in its production of a
gold producer. The fact that it is re-
mote, and the hostility of the Yaqui
Indians have combined to keep white
prospectors out of the placer regions
of Sonora.

Fair Sailing.
through life for the person who keeps
in health. With a torpid liver and
the impure blood that follows it, you
are an easy prey to all sorts of ailments.
That "used-up" feeling is the first
warning that your liver isn't doing its
work.

That is the time to take Dr. Pierce's
Golden Medical Discovery. An ad-
vancing, restorative tonic, to repel
disease and build up the needed flesh
and strength, there's nothing to equal
it. It rouses every organ into health-
ful action, purifies and enriches the
blood, and builds up the whole system, and
restores health and vigor.

Round Trip Excursions.
The Texas & Pacific Ry. "El Paso
Route" will sell you on August 14th
and 16th and September 4th and 6th,
round trip tickets limited to the 15th of
each month from date of sale as follows:
El Paso to New Orleans and return
\$44.30. For further information
call on or address,
B. F. DARBYS-
HIRE, S. W. F. & P. A.

Holden's Positive File Cure.

Sufferers use it. Belief will be
speedy and cure positive and perma-
nent. If directions are strictly fol-
lowed. For sale by Kelly & Pollard,
druggists.

Pure Hygiea Ice.

Made from distilled water. Ask
your family physician or druggist as to
purity and healthfulness of our ice; tel-
ephone 14.
EL PASO ICE & REFRIGERATOR CO

It is always gratifying to receive
testimonials for Chamberlain's Colic,
Cholera and Diarrhoea Remedy, and
when the endorsement is from a
physician it is especially so. There
is no more satisfactory or effective rem-
edy than Chamberlain's Colic, Cholera
and Diarrhoea Remedy," writes Dr. H. E.
Robey, physician and pharmacist, of
Olney, Mo.; and as he has used the rem-
edy in his own family and sold it in
his drug store for six years he should
be certainly know. For sale by all
druggists.

Christian Morelein Cincinnati BEER. —AT— PHIL YOUNG'S

Longwell's Transfer.

I am now prepared to do all kinds of
Transferring of Freight, Light
and Heavy Hauling.
Safe Moving a
Specialty.

Headquarters at El Paso Stables.
All orders promptly attended to.
Phone No. 1.

Jas. J. Longwell.

Napoleon J. Roy,
The Fashionable Tailor.
SHELDON BLOCK - OPPOSITE POSTOFFICE.

VAPOR BATHS.
With Massage and Medical
Rubblings.

NO. 416 - - N. OREGON ST.

Y. M. C. A. Management,

Is under the care of
J. S. Reynolds, / J. H. Harper,
Dr. A. E. Brown, Prof. Putnam,
A. G. Foster, F. E. Morris,
Millard Patterson, J. C. Armstrong,
Allen Blacker, E. S. W. Neff,
Chas. Rokahr, J. A. Smith.

Gymnasium,
Baths,
Reading Room,
Library
And Social Games.
Open from 9 a. m. to 10 p. m.
WM. SLOAN, Gen. Sec'y.

For Sale at HERALD
JOB OFFICE:

Typewriter Paper, Mining Location Notices,
Blank Leases, Vendor's Lien Notes.
House Rent Books, Conditional Sale Contracts
or Chattel Mortgages; Application For Importa-
tion of Cattle With Affidavit.

A Remarkable Cure of Chronic Diarrhoea.

In 1862, when I served my country
as a private in company A, 16th Pen-
sylvania Volunteers, I contracted
chronic diarrhoea. It has given me a
great deal of trouble ever since. I have
tried a dozen different medicines and
several prominent doctors without any
permanent relief. Not long ago a friend
sent me a sample bottle of Chamber-
lain's Colic, Cholera and Diarrhoea
Remedy, and after that I bought and
took a 50 cent bottle; and now I can
say that I am entirely cured. I cannot
be thankful enough to you for this
great Remedy, and recommend it to
all suffering veterans. If in doubt write
me. Yours gratefully, HENRY STEIN-
BERGER, Allentown, Pa. Sold by all
druggists.

Have You Been There Yet?

There are many delightful resorts in
New Mexico, but none excelling Las
Vegas Hot Springs. The Montezuma
hotel is really just a little the piece of
its class in the southwest. If you are
well, run up there for a few days out-
ing. If sick, no better place to get
well. All kinds of baths, expert medi-
cal attendance, etc. Railroad and ho-
tel rates reasonable. Enquire at Santa
Fe city office, or depot, for particulars.
W. J. BLACK, G. P. A.
J. S. MORRISON, City Pass. Agent.
W. B. TRULL, depot agent.

Texas and Pacific Summer Excursion Rates.

Summer excursion tickets are now
on sale via the Texas and Pacific "El
Paso Route" to a number of points in
Alabama, Georgia, Iowa, Michigan,
Minnesota, New York, North Carolina,
Tennessee, Virginia and West Vir-
ginia. Tickets are limited for final re-
turn to October 31st. For rates, routes,
maps and folders as well as any other
information concerning your trip call
on or address,
B. F. DARBYS-
HIRE, S. W. F. & P. A.

Are You Going North?

Why not take advantage of the re-
duced rates offered by the Texas and
Pacific "El Paso Route" north and east,
July 14th to 19th inclusive, also
Wednesdays and Saturdays thereafter
as follows: July 21st, 24th, 28th, and
31st; August 4th, 7th, and 11th. El Paso
to Kansas City, Leavenworth, Atchison
and St. Joseph \$22.50 Chicago at \$25.00
and St. Louis, Mo., at \$23.00. For fur-
ther information call on or address,
E. S. STEPHENS, B. F. DARBYS-
HIRE, Depot agent, S. W. F. & P. A.

Mexican Central Railway.

Is the only standard gauge line be-
tween the United States border and
Mexico City.
Mexico is known as an all the year
round tourist resort for pleasure travel.
Health resorts and mineral springs ad-
apted to all the various ills to which
human flesh is heir are found in the
great country. Climate unsurpassed.
For full particulars address
R. E. COMFORT,
Com'l. Agent, El Paso, Texas.

Notice to Base Ball Players.

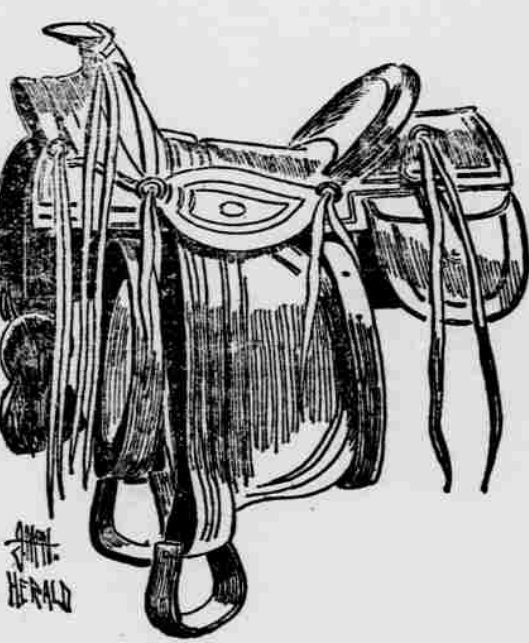
ALBUQUERQUE, N. M., August 2, 1897.
The executive committee of the ter-
ritorial fair has extended the time in
which to enter base ball clubs for
the tournament to be held during the
fair from August 15th to August 28th
midnight. J. E. SAINT, secretary.

Chamberlain's Colic, Cholera and
Diarrhoea Remedy always affords
prompt relief. For sale by all druggists.

Blank leases for houses or store room
best form. For sale at HERALD job
office.

S. L. HUGHES.

—MANUFACTURER OF—



Harness and
Saddles!
Buggy Tops!
Cushions!
Lazy Backs!
Dash Fenders etc!

Repairing a Specialty.

Shop at the Corner of West Over-
land and Santa Fe Streets.
EL PASO, - - - TEXAS.

Our work is up to-date, we use the latest improved Lock Stitch Harness
Machine on all machine work and guarantee it to be as good as any eastern
work. Our hand-made work is not equaled by any other house in the west at
our prices. Call or write for prices.

Campbell Real Estate Co.

This company has business and residence lots for sale
on easy terms. Will exchange lots for labor and build-
ing material. Will sell lots on monthly payments. Will
exchange lots for improved property. Call at our office
in the Sheldon Block.
B. F. HAMMETT, Manager.

Thos. Ehrenberg.

Carriage and
Wagon Painter.
320 El Paso Street,
EL PASO, TEXAS.

SANTA FE.

The Most Direct Line
TO
Kansas City, St. Louis, Boston, New York,
Philadelphia, Omaha, St. Paul,
And all Northern and Eastern Points
Through Trains, Fast Time,
Smooth Track.

Elegant Pullman Palace Sleepers on all
through trains. Daily Tourist Sleeping cars
to Denver, Kansas City and Chicago. Tourist
sleeping cars semi-weekly to St. Paul, Minn-
neapolis and once each week to St. Louis and
Boston.

All trains not having dining cars stop for meals at the famous Santa Fe
Route, Harvey Houses.

Full information cheerfully furnished upon application to
J. S. MORRISON, City Ticket Agent, E. COPLAND, General Agent.

Office, Fargo Building, Corner El Paso and San Antonio Streets.
W. B. TRULL, Agent at Depot.

TO MERCHANTS:

Money-making is an art.
Inform people of your wares
With your low prices
And they will buy.

ADVERTISING

Is the method needed.
DO YOU advertise,
And advertise JUDICIOUSLY?
Read SHORT TALKS,
By Chas. Austin Bates,
And get NEW IDEAS.